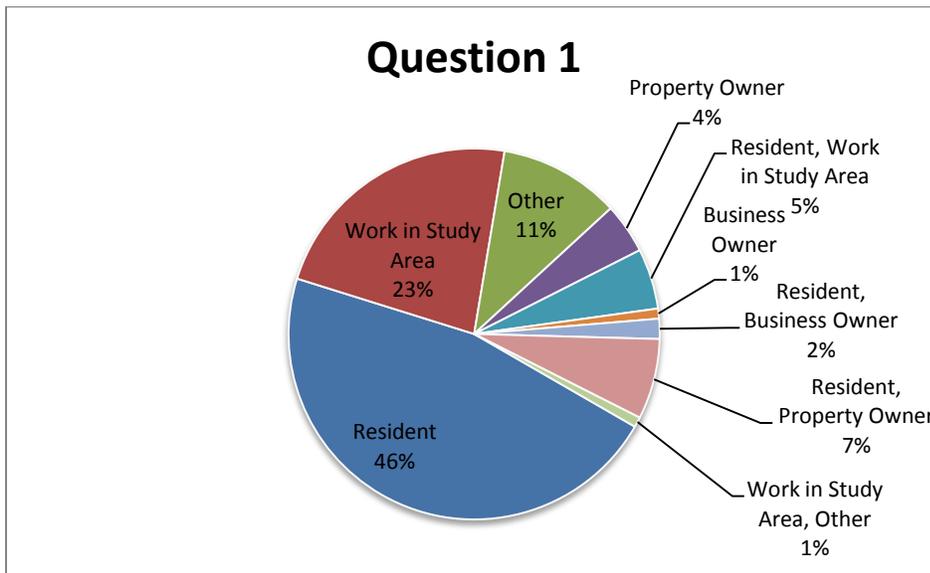# Downtown Lakewood Connectivity and Urban Design Survey
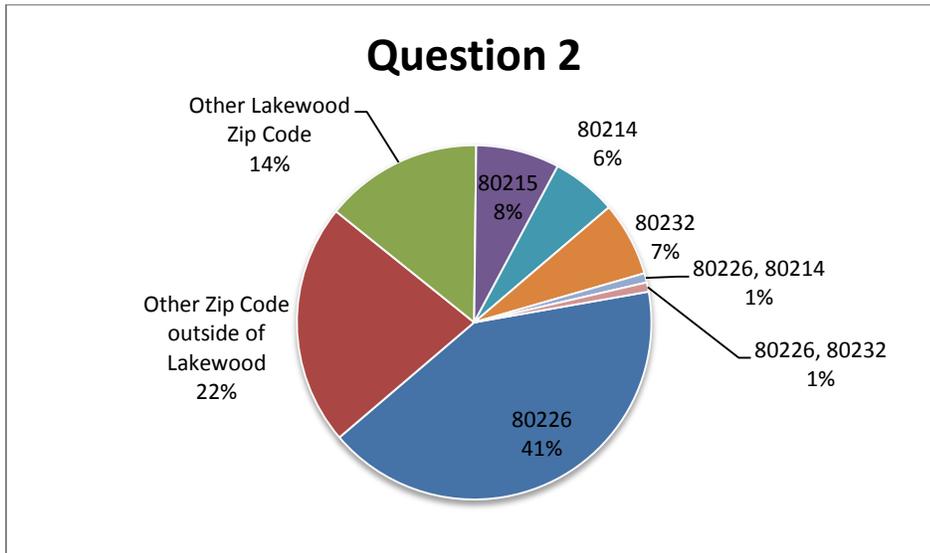## Results Summary January 3rd 2013

Final Survey Questions and Results:

There were 119 surveys completed during the fall of 2012. Below is a list of each question asked and the corresponding answers that were received.
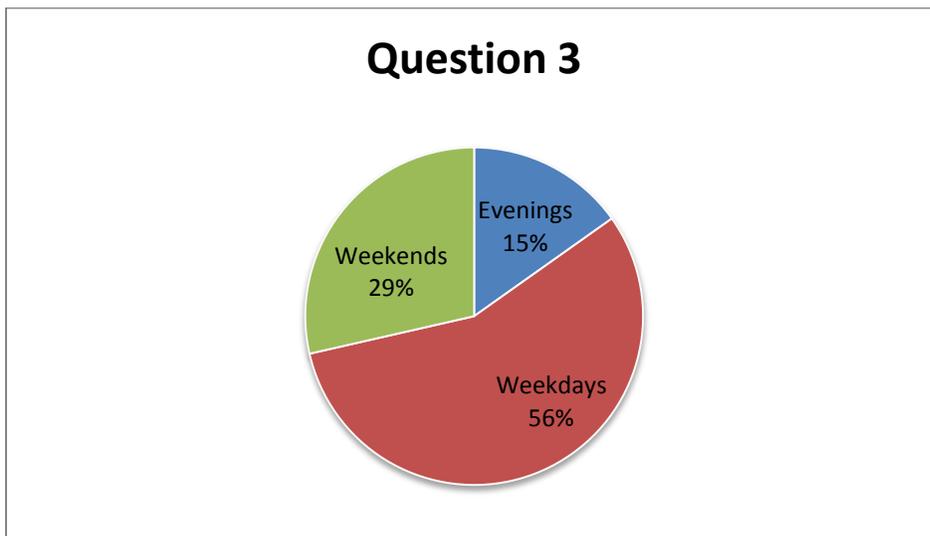
1. Are you a resident, business or property owner, or do you work within the study area boundary?

2. In what zip code area do you reside?

Question 2

Other Lakewood Zip Code — 14%

80214 — 6%

80215 — 8%

80232 — 7%

80226, 80214 — 1%

Other Zip Code outside of Lakewood — 22%

80226, 80232 — 1%

80226 — 41%

3. Do you more often visit Downtown on:

Question 3

Evenings 15%

Weekends 29%

Weekdays 56%

4. What is usually the main purpose for your visit to Downtown Lakewood?

The top three highest combination percentages of responses are as follows:
Dining, Shopping-- **16%**
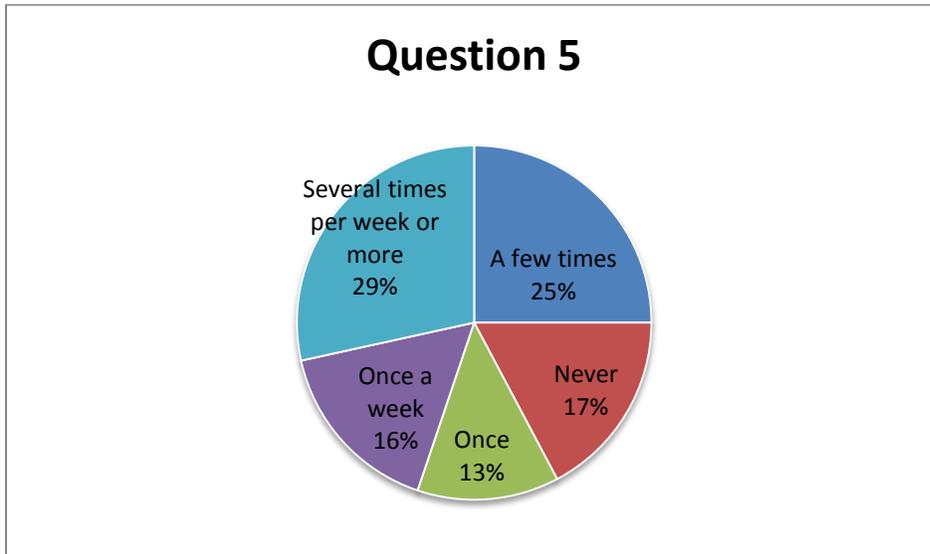Dining, Shopping, Entertainment-- **10%**
Business-- **5%**

4B. If other_____
These responses included:

Classes at CPAC; Visit the Belmar Library; Walking in Belmar Park; Work; Work related; Healthcare; Exercise

5. How often have you walked/biked in Downtown Lakewood in the last month?

Question 5

- Several times per week or more — 29%
- A few times — 25%
- Never — 17%
- Once — 13%
- Once a week — 16%

6. What were the trip purposes of your walking/biking trips?

The top three highest combination percentages of responses are as follows:
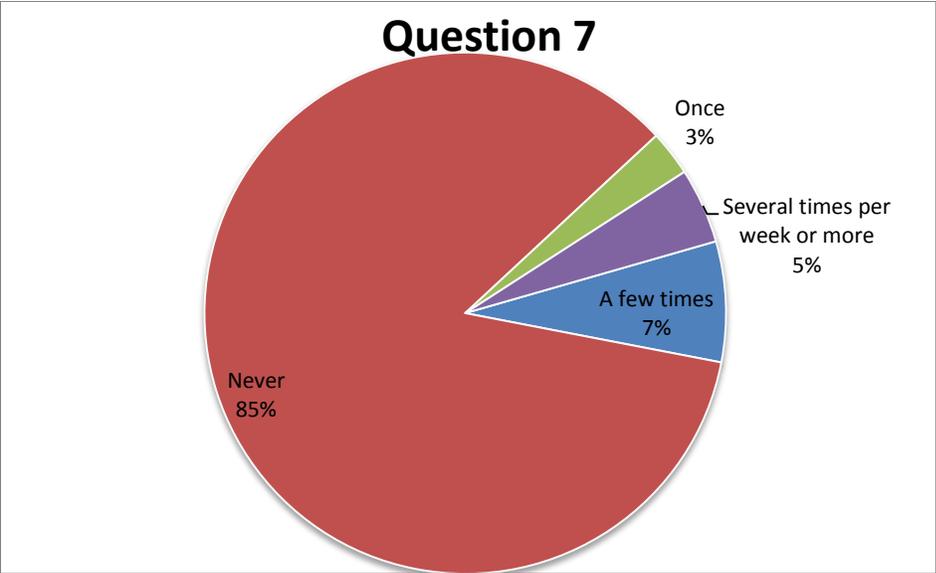Shopping/Errands-- **17%**
I did not walk/bike-- **13%**
Shopping/Errands, Dining-- **10%**
Recreation/Exercise-- **10%**

7. How often have you used transit to/from or around Downtown Lakewood in the last month?

Question 7

Once 3%
Several times per week or more 5%
A few times 7%
Never 85%

8. What were the trip purposes of your transit trips?

The top three highest combination percentages of responses are as follows:
I did not use transit-- **81%**
Commuting-- **8%**
Shopping/Errands-- **5%**

9. What mode did you use for the majority of your trips in the Downtown Lakewood area in the last month?

Question 9

Transit 3%
Bike 2%
Walk 19%
Auto 76%
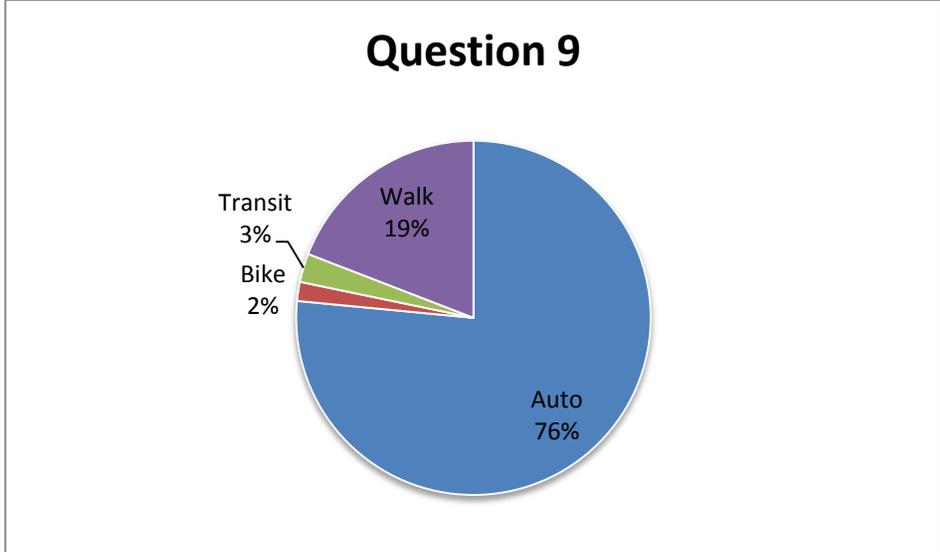
10. What would encourage you to take more trips by bike/walking/transit?
The top three highest combination percentages of responses are as follows:
Enhanced pedestrian/bicycle crossings of Wadsworth Blvd-- **16%**
Direct transit connections to future West Corridor LRT-- **14%**
More on-street bicycle facilities, Enhanced pedestrian/bicycle crossings of Wadsworth Blvd,
Enhanced pedestrian/bicycle crossings of Alameda Ave, Improved neighborhood connections to
Downtown, Direct transit connections to future West Corridor LRT-- **7%**
Other-- **7%**

10B. If other____
Some of the answers included:

Better pedestrian connections within city commons - poor visibility at some crossings; Near
Noodles, sidewalks in in places and you have to walk through parking and driveways; Direct and
easy transit connection to/from the Union Blvd. corridor, Better pedestrian connections within
City Commons (poor visibility at some crossings - near Noodles - sidewalks end in places and
you have to walk through parking/drive areas; Inter-connections between various parts, such as
connections to Pierce; Shuttles from Belmar to Downtown Lakewood; Need more audible alerts
at crossings/intersections at Alameda and streets into Belmar, and Virginia Ave going west
across Wadsworth Blvd. More visible/tactile indication directions to Belmar Park; Build a bridge
over Wadsworth to connect City hall and shops to Belmar, I do not find it safe to walk across
Wadsworth Blvd.

11. What elements would make visiting Downtown Lakewood more pleasant?

The top three highest combination percentages of responses are as follows:
Enhanced/safer pedestrian crossings-- **17%**
Other-- **9%**
Enhanced/safer pedestrian crossings, Trees/shade, Site furnishings/benches-- **8%**
Enhanced/safer pedestrian crossings, Better night-time lighting-- **8%**

11B. If other____
Some of the answers included:

More interesting shops & restaurants; Pedestrian crossing of Wadsworth at Alaska Dr.; Cross-
over bridge on Wadsworth with covered escalator; Return to community Police practice &
presence; Over time, reduce surface parking lots - not attractive or fun to walk through;
Another anchor store besides Target, e.g. Macy's or Penny's; Better traffic flow for motor
vehicles (better timing of traffic lights); Roundabouts rather than traffic signs in downtown
Belmar; More kid-friendly stuff - playgrounds, climb-able public art, music activated like the
drums and gongs and such I've seen in other towns, more fairs and activities are always good
too

12. What word best describes the current character of Downtown Lakewood?

Question 12

Vibrant 14%
Average 19%
Other 12%
Historic 1%
Contemporary 38%
Eclectic 12%
Dated 4%
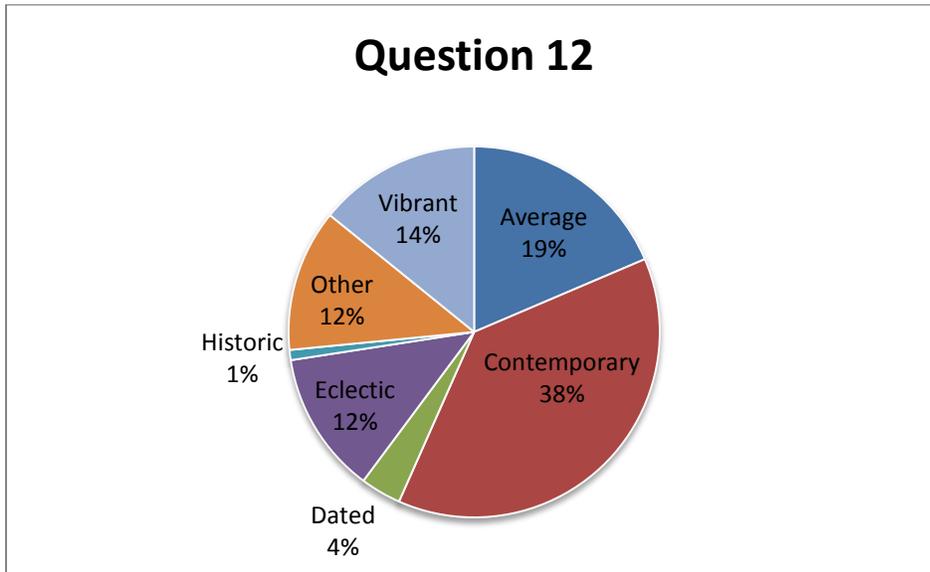
12B. If other_____
Some of the answers included:

Disjointed; Disconnected; Hodgepodge; Hospitable; It does not feel like Lakewood has a downtown because it's Belmar not Lakewood; Nice; Non-Existent... We do not have a downtown; Suburban; Unknown; Weird, and not a downtown

13. What word best describes the vision for what you would like to see in Downtown Lakewood in the future?
The top three highest combination percentages of responses are as follows:
Vibrant-- **25%**
Comfortable/Safe-- **17%**
High quality-- **14%**

13B. If other_____
Some of the answers included:

Pedestrian and Bicycle Friendly; Family Friendly; Eclectic; Variety of things to do; A safe friendly multi mix shopping restaurants entertainment; High quality with a theme; Alive; Provide reasons to head there and then secondary reasons to stay

14. Should Downtown Lakewood streetscape character have a separate identity from both Belmar and Lakewood Commons/Cultural Center or should it incorporate elements of either one?

Question 14

Pie chart:
- Belmar elements 53%
- Lakewood Commons/Cultural Center elements 30%
- Separate 17%
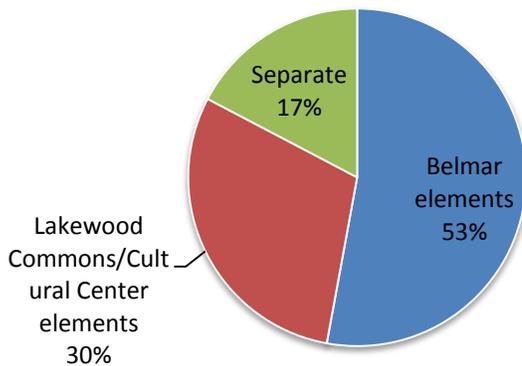
15. What other similar communities have you visited that you would define as having successful Downtowns? Or qualities that may be applicable to Lakewood?

The top three highest combination percentages of responses are as follows:
Arvada, Littleton, Golden-- **18%**
Golden-- **13%**
Littleton-- 9%
Littleton, Golden-- **9%**
Other-- **9%**

15B. If other_____
Some of the answers include comments such as:

Boulder; Co Springs; Downtown Denver; Boulder; Downtown Denver; Platte Area; Market Street; Woodlands, TX; 32nd Street; Denver Platt Park; Denver; Broomfield; Fort Collins; Highlands; Cherry Creek; LoDo; Morrison

16. What specific elements of these Downtowns impressed you most?

The top three highest combination percentages of responses are as follows:
Variety of shopping and dining experiences-- **18%**
Historic feel, Variety of shopping and dining experiences-- **8%**
Historic feel-- **6%**
Historic feel, Variety of shopping and dining experiences, Entertainment provided/events offered, Comfort/safety-- **6%**