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## CALENDAR ALERT

## REGIONAL AIR QUALITY COUNCIL INVITES PUBLIC TO "MOW DOWN POLLUTION"

RAQC kicks off summer ozone season with discounts on eco-friendly lawn equipment, recycling of gas-powered mowers

WHO: The Regional Air Quality Council (RAQC) and Black and Decker

WHAT: The RAQC and partner Black and Decker will host the RAQC's annual "Mow Down Pollution"

event to kick off ozone season with deep discounts on eco-friendly lawn equipment - and even

deeper discounts for those who trade in their gas-powered mower to be recycled.

The following cordless, electric lawn mower models will be available onsite:

Model #CM1836 (\$329 retail):

- o \$99 with gas mower trade-in
- o \$149 without trade-in
- Model #CM1936 (\$389 retail value):
  - o \$159 with gas mower trade-in
  - \$209 without trade-in

Electric garden tools such as trimmers and blowers will be on-site for display, and will be available for delivery order at a discounted price.

WHEN: SATURDAY, JUNE 9, FROM 9 A.M. UNTIL 3 P.M.

WHERE: Dick's Sporting Goods Park, 6000 Victory Way, Commerce City, CO 80022

**HOW:** Pre-registration is required. Visit www.ozoneaware.com to sign up.

WHY: Gas-powered lawn mowers and lawn equipment contribute to nearly 10 percent of the Denver

area's ozone pre-cursor emissions. The switch to eco-friendly alternatives has the potential to

make a significant impact on our air quality and health for years to come.

PHOTO OPPORTUNITIES: Onsite crew will destroy and stack gas-powered mowers for recycling.

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## ABOUT THE REGIONAL AIR QUALTIY COUNCIL

The Regional Air Quality Council (RAQC) is the lead air quality-planning agency for the seven-county Denver metropolitan area. In existence since 1989, the Council's main purpose is to develop plans and programs to keep the region in compliance with federal air quality standards with significant input from area citizens, business, and local governments. The RAQC also oversees the development and implementation of air quality outreach and education programs throughout the region. For more information, follow us on Twitter @OzoneAware, find us on Facebook, visit RAQC.org or call 303-629-5450.