City of Lakewood

SUSTAINABILITY AWARDS



2010

DEFENDER OF THE PLANET **Junior Achievement Business Week Students**







Junior Achievement Business Week is a summer program that lets high school students develop leadership skills and gain business experience. Participants in last summer's program worked with Wal-Mart and other Lakewood organizations to host the Lakewood Green Living Fair held on August 8, 2009.

Students in the program helped with the promotion and planning for the event, created a viral marketing video, event mascot (a student dressed in used plastic bags), lead activities for children, and planned the musical entertainment.

Junior Achievement Business Week Participants:

Branden Dunn Jaquez Viridiana Casey Hudson Chelsea Willman Javier Mancha Will Martin

Xavier Harris Ngan Le Ken Tiedeman **Ethan Kessinger Taylor Scholfield** Tayla Conley

Halie Walker Nathaniel Barragan **Jasmine Connally Dylan Torres** Jeffrey DO



Project Achievement Area

- ☑ Preservation of Ecology & Biodiversity
- ☑ Community Engagement

