City of Lakewood SUSTAINABILITY AWARDS

2019 **COMMUNITY SUSTAINABILITY AWARD Print Releaf**

Michael Inzitari





Minuteman Press Lakewood offers its customers, at no extra cost, the opportunity to participate in certified environmental and ecological restoration projects where the planet needs it most. Through the PrintReleaf platform, Minuteman Press automatically converts its paper footprint into actual trees. As customers print, trees are replanted in forests around the world.

The owner of Minuteman Press, Michael Inzitari, launched the program in April

2018 and since then, 151 trees have been planted to offset more than 1.25 million pages of paper. The program enables customers like Jeffco Public Schools to effortlessly and seamlessly plant trees equivalent to their paper consumption with no additional expense. Minuteman Press Lakewood noticed that most businesses, while expressing an interest in getting involved with environmental issues, lacked either time, money, or know-how to make an impact. By taking this challenge on and

Achievement

☑ Climate Change & Adaptation

Area



Lakewood.org/green

implementing the PrintReleaf program, Michael demonstrates how business can be a force for good in our

local community and in the world.

